



WFXV  
201 Humboldt Street  
Rochester, NY 14610

Mundy Katowitz Media  
1322 G Street Southeast  
Washington, DC 20003

## Contract # 1423874

**Schedule Dates** 09/13/16-09/19/16  
**Advertiser** Kim Myers/Congress D 22/Democrat/NY (83452)  
**Agency** Mundy Katowitz Media (10727)  
**Product** Political - US Congress (1076)  
**Brand** 694/724/3776 (557778)  
**Salesperson** Millennium - New York, New York (1406)  
**Sales Office** Millennium - New York  
**Buyer Name** Janet,Katowitz,  
**Phone/Fax** /  
**CPE** 694/724/3776  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** Candidate  
Separation: 30

**Date Entered** 09/09/16  
**Last Modified** 09/13/16  
**Entered By** Julie Orilio  
**CO-OP** No  
**Headline #** ECR25283738  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$111.75  
**Net Total** \$633.25  
**Sales Tax**

## Utica (WFXV)

| By Broadcast Month  | Spots     | Rate            |
|---------------------|-----------|-----------------|
| Sep. 2016           | 21        | \$745.00        |
| <b>Grand Total:</b> | <b>21</b> | <b>\$745.00</b> |

| Line   | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times       | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate    | Total   | Station      | Comments                  | Entered |
|--------|--------------------------------|-------------------|-----|--------|-----------------|-----|----|----|----|----|----|----|----|-------|---------|---------|--------------|---------------------------|---------|
| 1.0    | Normal Line / SPOT             | 09/13/16-09/13/16 | 3   | :30    | 4P- 4:30P (EST) | 1   |    | X  |    |    |    |    |    | 1     | \$10.00 | \$10.00 | Utica (WFXV) | Celebrity Name Game       | 9/9/16  |
| 2.0    | Normal Line / SPOT             | 09/15/16-09/15/16 | 3   | :30    | 4P- 4:30P (EST) | 1   |    |    |    | X  |    |    |    | 1     | \$10.00 | \$10.00 | Utica (WFXV) | Celebrity Name Game       | 9/9/16  |
| 3.0    | Normal Line / SPOT             | 09/19/16-09/19/16 | 3   | :30    | 4P- 4:30P (EST) | 1   | X  |    |    |    |    |    |    | 1     | \$10.00 | \$10.00 | Utica (WFXV) | Celebrity Name Game       | 9/9/16  |
| 4.0    | Normal Line / SPOT             | 09/14/16-09/14/16 | 3   | :30    | 4:30P- 5P (EST) | 1   |    |    | X  |    |    |    |    | 1     | \$10.00 | \$10.00 | Utica (WFXV) | Family Feud               | 9/9/16  |
| 5.0    | Normal Line / SPOT             | 09/16/16-09/16/16 | 3   | :30    | 4:30P- 5P (EST) | 1   |    |    |    |    | X  |    |    | 1     | \$10.00 | \$10.00 | Utica (WFXV) | Family Feud               | 9/9/16  |
| 6.0    | Normal Line / SPOT             | 09/13/16-09/13/16 | 3   | :30    | 6P- 6:30P (EST) | 1   |    | X  |    |    |    |    |    | 1     | \$30.00 | \$30.00 | Utica (WFXV) | Modern Family             | 9/9/16  |
| 7.0    | Normal Line / SPOT             | 09/15/16-09/15/16 | 3   | :30    | 6P- 6:30P (EST) | 1   |    |    |    | X  |    |    |    | 1     | \$30.00 | \$30.00 | Utica (WFXV) | Modern Family             | 9/9/16  |
| 8.0    | Normal Line / SPOT             | 09/19/16-09/19/16 | 3   | :30    | 6P- 6:30P (EST) | 1   | X  |    |    |    |    |    |    | 1     | \$30.00 | \$30.00 | Utica (WFXV) | Modern Family             | 9/9/16  |
| 9.0    | Normal Line / SPOT             | 09/14/16-09/14/16 | 3   | :30    | 6:30P- 7P (EST) | 1   |    |    | X  |    |    |    |    | 1     | \$30.00 | \$30.00 | Utica (WFXV) | Modern Family             | 9/9/16  |
| 10.0   | Normal Line / SPOT             | 09/16/16-09/16/16 | 3   | :30    | 6:30P- 7P (EST) | 1   |    |    |    |    | X  |    |    | 1     | \$30.00 | \$30.00 | Utica (WFXV) | Modern Family             | 9/9/16  |
| 11.0   | Normal Line / SPOT             | 09/13/16-09/13/16 | 3   | :30    | 7P- 7:30P (EST) | 1   |    | X  |    |    |    |    |    | 1     | \$40.00 | \$40.00 | Utica (WFXV) | Big Bang Theory           | 9/9/16  |
| 12.0   | Normal Line / SPOT             | 09/15/16-09/15/16 | 3   | :30    | 7P- 7:30P (EST) | 1   |    |    |    | X  |    |    |    |       | \$40.00 |         | Utica (WFXV) | Big Bang Theory           | 9/9/16  |
| 12.0.1 | Closed Preempt                 | 09/15/16          |     |        |                 |     |    |    |    |    |    |    |    |       |         |         | Utica (WFXV) | Schedule Change/Spot -oto |         |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

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|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|---------|---------|--------------|------------------------|---------|
| 13.0 | Normal Line / SPOT             | 09/19/16-09/19/16 | 3   | :30    | 7P- 7:30P (EST)   | 1   | X  |    |    |    |    |    |    | 1     | \$40.00 | \$40.00 | Utica (WFXV) | Big Bang Theory        | 9/9/16  |
| 14.0 | Normal Line / SPOT             | 09/14/16-09/14/16 | 3   | :30    | 7:30P- 8P (EST)   | 1   |    |    | X  |    |    |    |    | 1     | \$40.00 | \$40.00 | Utica (WFXV) | Big Bang Theory        | 9/9/16  |
| 15.0 | Normal Line / SPOT             | 09/16/16-09/16/16 | 3   | :30    | 7:30P- 8P (EST)   | 1   |    |    |    |    | X  |    |    | 1     | \$40.00 | \$40.00 | Utica (WFXV) | Big Bang Theory        | 9/9/16  |
| 16.0 | Normal Line / SPOT             | 09/13/16-09/13/16 | 3   | :30    | 10P- 10:35P (EST) | 1   |    | X  |    |    |    |    |    | 1     | \$65.00 | \$65.00 | Utica (WFXV) | Eyewitness News At Ten | 9/9/16  |
| 17.0 | Normal Line / SPOT             | 09/14/16-09/14/16 | 3   | :30    | 10P- 10:35P (EST) | 1   |    |    | X  |    |    |    |    | 1     | \$65.00 | \$65.00 | Utica (WFXV) | Eyewitness News At Ten | 9/9/16  |
| 18.0 | Normal Line / SPOT             | 09/15/16-09/15/16 | 3   | :30    | 10P- 10:35P (EST) | 1   |    |    |    | X  |    |    |    | 1     | \$65.00 | \$65.00 | Utica (WFXV) | Eyewitness News At Ten | 9/9/16  |
| 19.0 | Normal Line / SPOT             | 09/16/16-09/16/16 | 3   | :30    | 10P- 10:35P (EST) | 1   |    |    |    |    | X  |    |    | 1     | \$65.00 | \$65.00 | Utica (WFXV) | Eyewitness News At Ten | 9/9/16  |
| 20.0 | Normal Line / SPOT             | 09/19/16-09/19/16 | 3   | :30    | 10P- 10:35P (EST) | 1   | X  |    |    |    |    |    |    | 1     | \$65.00 | \$65.00 | Utica (WFXV) | Eyewitness News At Ten | 9/9/16  |
| 21.0 | Normal Line / SPOT             | 09/17/16-09/17/16 | 3   | :30    | 6:30P- 7P (EST)   | 1   |    |    |    |    |    | X  |    | 1     | \$20.00 | \$20.00 | Utica (WFXV) | Big Bang Theory        | 9/9/16  |
| 22.0 | M/G For 12.0.1 / SPOT          | 09/16/16-09/16/16 | 3   | :30    | 7P- 7:30P (EST)   | 1   |    |    |    |    | X  |    |    | 1     | \$40.00 | \$40.00 | Utica (WFXV) | Big Bang Theory        | 9/13/16 |
|      |                                |                   |     |        |                   |     |    |    |    |    |    |    |    |       |         |         |              |                        |         |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
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| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
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